



Your brand, your image  
make it shine!



LED lighting solutions



Signage by Harlan Laws Corporation



Signage by Branham Sign Co.



## 50 years of lighting excellence

The SloanLED Company was founded in 1957 to design and develop high-reliability lighting products for the aerospace and automotive industries. By early 1970's, SloanLED had become a pioneer in Light Emitting Diode (LED) technology.

Today, SloanLED is dedicated to providing the sign industry with the best LEDs, the best support for the best results.

### Wide product offering

- Channel letter, sign cabinets and halo lighting
  - ChanneLED and ThinLED
- Perimeter/accent tubing and display lighting
  - ColorLINE, FlexiBRITE and LEDStripe
- A variety of colors, sizes and platforms
- Large program custom LED solutions

### Quality

- ISO 9001 company
- Dedicated Environmental lab for product life testing
- TUV, UL, cUL, CE, ETL and CSA approved
- Experienced and proven industry leader

### Support

- Experience in national signage and rebranding programs
- Industry leading warranties
- Prompt layout and estimating service
- Responsive Customer Service Representatives
- Technical Support Representatives with Sign Industry experience
- Dedicated National Program Managers
- Extensive distribution channels throughout US, Canada, Europe Australian and the Middle East providing stock and support in your area



# Making sure you shine

Consumers, businesses, and communities appreciate and reward brand leaders that project quality, competence, value, and reliability. Now more than ever, strong branding strategies are the key to a company's successful marketing plans. An important part of the branding is your image.

You have worked hard to create your company image. Now make sure your quality shines through with consistent, bright signage and accent lighting from SloanLED.

SloanLED products enhance your image with:

- Bright LEDs and uniform lighting
- Reliable consistent illumination
- Durable robust designs
- Environmentally-friendly and cost effective lighting
- Constant Current Technology – eliminating line loss and voltage drop common in many LED lighting systems



## SloanLED advantage

### Results

- Bright, vivid signs and perimeter/accent lighting
- Easy to install
- Reliable and dependable products
- Consistent color and illumination
- On-time deliveries and project completions
- Reduced maintenance and service cost
- Lowest total Cost of Ownership

### Reliable

- Virtually maintenance free
- Proprietary weatherproof coating
- Extremely long life span, up to 100,000 hours
- Up to 5 year warranty on LED modules and power supplies
- Extreme environmental and product life testing

### Environmentally friendly

- Significant energy cost savings
- Standardized low-voltage systems
- RoHS compliant
- Recycled/recyclable packing materials
- Mercury free illumination
- Retrofit existing neon signs



## National chains use SloanLED products for:

- New Programs • Rebranding • Retrofits

## Creating partnerships

“We recently completed a nation-wide re-branding of our stores. LED illumination offered a more environmentally friendly solution with the added benefit of reducing our maintenance budget. SloanLED was selected based upon product quality, experience with national roll-outs and competitive pricing. SloanLED did what they said they would do within our tight timeframes. Based upon the success of this roll-out, we continue to use SloanLED for all our new stores today.”

~ Dan Pitts, Director of Store Planning, Casual Male Retail Group

“Harlan Laws Corporation first introduced the SloanLED “red long LED modules” in 2002 to our client who was replacing neon as their current standard. Well over 300 sets of letters later and in a course of six years of service, we have never had a service call to repair a set of letters that have failed, dimmed or needed to have a part replaced. It was amazing looking back working with SloanLED on this transition. Since then they have always been a preferred vendor for all our sign programs where we are able to have freedom of an LED supplier.”

~ Harlan Laws, Vice President of Business Development, Harlan Laws Corporation

“The level of competence we experience with SloanLED’s customer service people is second to none. The innovation and problem solving we obtain from their engineering people is first rate. SloanLED also has an incredible commitment/responsibility to our industry and this includes dedicated multiple day sessions to train distributors and sign companies on product, process, and technology. We recommend SloanLED to all of our national accounts because we have a demonstrated confidence in both the product and the company that they will do what they say and at the end of the day, that’s huge.”

~ Doug McCoige, Director of Operations, North American Signs, Inc.



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